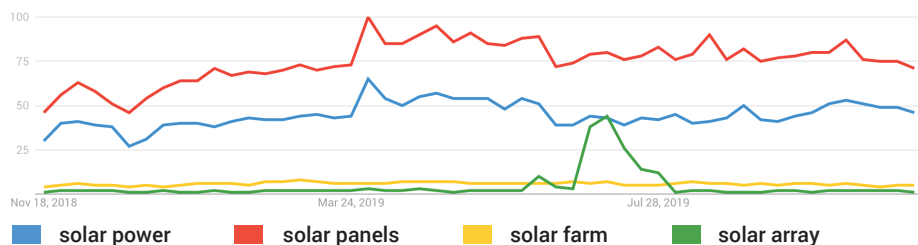


Words matter. As the place most people start their search for anything, Google is a great tool to get customer insights — from how they think about the industry, to the words they use, to the questions they have. Here are some words and insights we gathered for searches related to the solar industry.

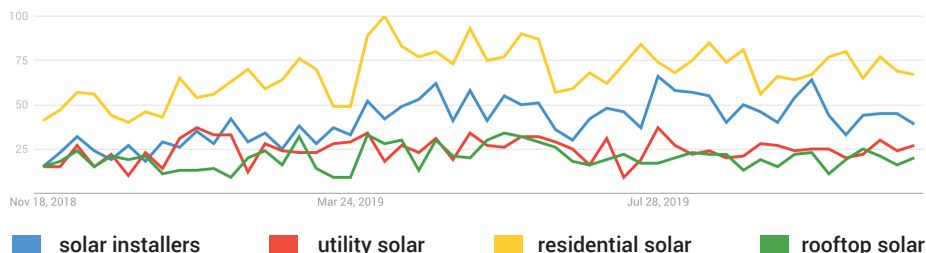
Relative Search Volumes

100 represents the highest search levels, and 0 the least.

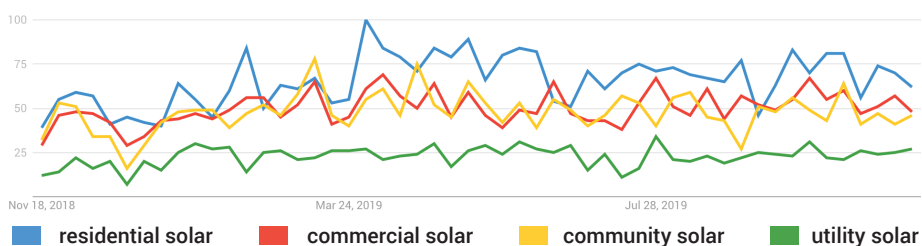
Terms



Services



Subsector



Top Searches Related to Solar

| Term | Score | Term | Score |
|--------------------|-------|-------------------------|-------|
| solar panel | 100 | solar panels for home | 41 |
| cost solar panels | 100 | solar system | 36 |
| solar power | 72 | cost of solar panels | 33 |
| solar power panels | 72 | solar panels for sale | 32 |
| home solar panels | 72 | cost for solar panels | 29 |
| solar energy | 70 | install solar panels | 27 |
| house solar panels | 49 | how solar panels work | 25 |
| tesla solar | 44 | rv solar panels | 23 |
| tesla | 44 | solar panels for house | 22 |
| tesla solar panels | 44 | what are solar panels | 21 |
| roof solar panels | 44 | do solar panels work | 20 |
| best solar panels | 41 | what do solar panels do | 19 |

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